

1

NAVIGATING THE INFORMATION LANDSCAPE WITH AWARENESS

31st May - 1st June
Ca' Foscari University
(details TBC)

9.30 - 18.30
In presence

Deadline for registration
15th April

English

30
participants
max.

Priority
for students
of Advanced
School

We propose a summer workshop tailored for college students and PhD candidates to enhance their understanding of the contemporary information landscape.

The initiative aims to equip participants with essential skills for navigating the evolving world of information and understanding how news is produced, consumed, and disseminated in today's complex media environment.

Why you should attend

In this workshop, our aim is to provide you with the insights and skills needed to engage critically with news and information.

You'll learn how to actively participate in public debates as an informed and discerning individual, contributing to a culture of responsible information consumption and dissemination.



Ca' Foscari
University
of Venice
Department
of Environmental
Sciences, Informatics
and Statistics

Language

English

Participants

The workshop is open to 30 participants from Advanced Schools and Ca' Foscari's PhD students.
Seats are priority reserved to current students of Advanced Schools.

Number of participants

Max 30 participants.

How to apply

To apply, fill in and submit this form (a motivation letter is required): <https://rb.gy/45lr28>

Deadline for registration

Registrations will be open until **15th April**.
Admitted participants will be notified via email by **18th April**.

Eligible candidates will be subscribed to a waiting list and notified as soon as a place will become available.

Requirements

None

Expected learning outcomes

Participants will gain knowledge on:

- The editorial processes utilised in modern journalism
- The impact of technology on shaping the information landscape
- Techniques for applying critical thinking skills to enhance news content consumption
- Strategies for becoming discerning consumers and contributors within the information ecosystem

Teaching methods

Seminars, interactive sessions, collaborative working groups

Coordinators

Fabiana Zollo
Enrico Costa

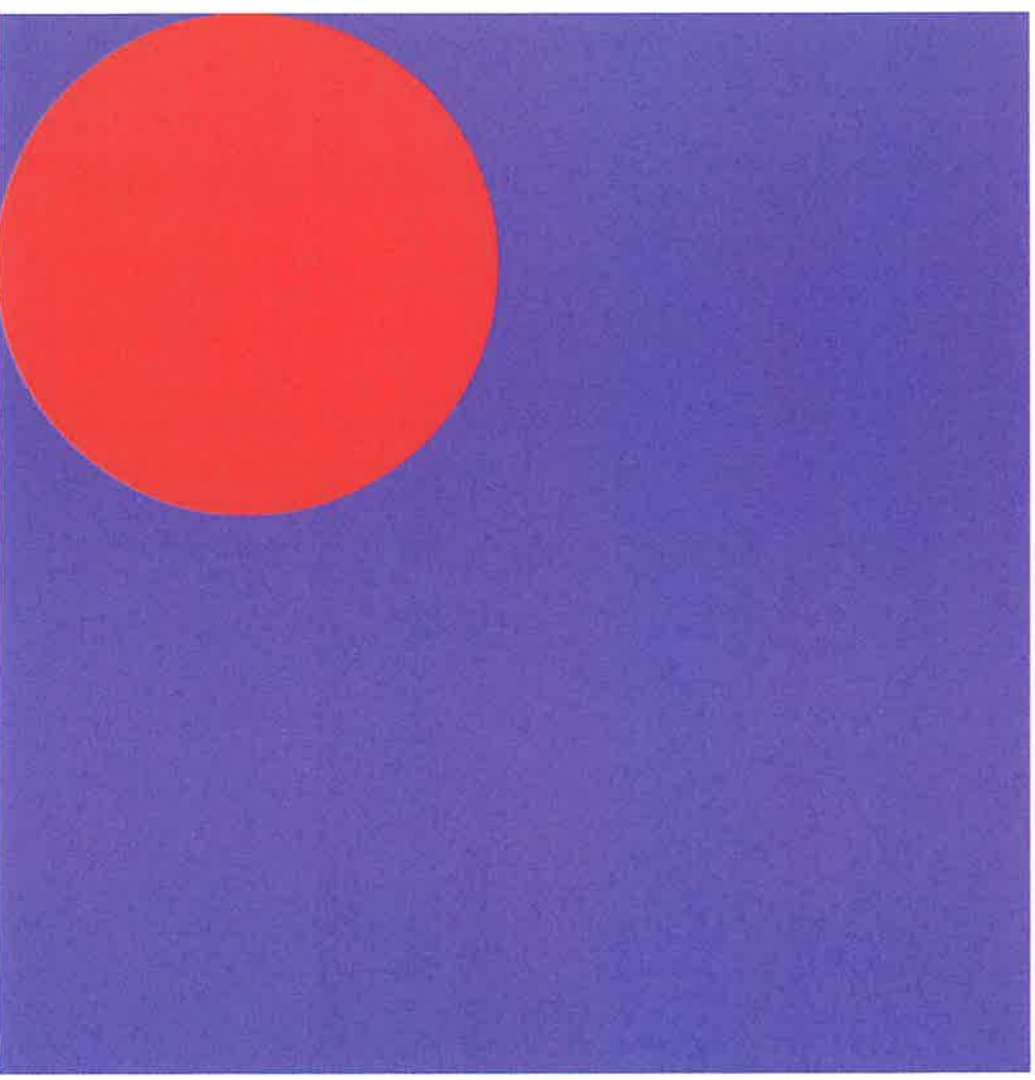
Instructors

Marianna Bruschi, Journalist, Editor-in-chief and Head of Digital at SkyTg24
Luca De Biase, Award-winning innovation journalist and essayist, Il Sole 24 Ore

Useful information

Beatrice Mautino, Science communicator and essayist, Author and host of the podcast "Ci Vuole una Scienza" on Il Post
Emanuele Menietti, Journalist at Il Post, he specializes in science, technology and media

Coffee breaks and lunches will be provided on-site, please indicate any dietary restriction such as allergies or intolerances in the registration form.



2

RESEARCH COMMUNICATION DAY

3rd June
Ca' Foscari University
(details TBC)

9.30 - 18.30
In presence

Deadline for registration
15th April

English

25
participants
max.

20
seats for
students of
Advanced
School

The *Research Communication Day* is a one-day summer workshop tailored for college students and PhD candidates to introduce science communication theory and practice.

The workshop will be part of the *Research Communication Week* at Ca' Foscari University of Venice — an entire week of workshops and events engaging diverse audiences to increase awareness and understanding of science communication (unive.it/rew).

Thanks to the Research Communication Day, undergraduate and master's students will have the opportunity to participate for the first time in the educational offerings of the week.

The workshop will offer two practical sessions:

1. How to share your science through captivating videos with **Tullio Rossi**
2. Social media for researchers with **Mike Young**

Why you should attend

The aim of the training “**How to share your science through captivating videos**” is to equip you with solid multi-media skills that enable effective communication of their messages through the medium of video. Through hands-on practice and guidance from the instructor, you will learn how to craft a compelling research narrative and produce engaging videos using simple and accessible software.

The workshop “**Social media for researchers**” will show you how to use social media to extend your own impact, network with your peers, and get access to opportunities in both academia and industry. We will be mostly working with LinkedIn, but also either with the microblogging platform X (formerly Twitter) or one of its more recent alternatives.



Ca' Foscari
University
of Venice
Department
of Environmental
Sciences, Informatics
and Statistics

Language

English

Participants

The RCDay is open to 25 participants from Advanced Schools and Ca' Foscari's PhD students.
20 seats are priority reserved to current Allievi of Advanced Schools.

Number of participants

Max 25 participants.

How to apply

To apply, fill in and submit this form online (a motivation letter is required for Allievi of Advanced Schools): <https://rb.gy/rquwkk>

Deadline for registration

Registrations will be open until **15th April**.
Admitted participants will be notified via email by **18th April**.

Eligible candidates will be subscribed to a waiting list and notified as soon as a place will become available.

Requirements

Basic computer knowledge

Expected learning outcomes

During the Day, participants will learn:

- how to craft a compelling research narrative and produce engaging videos using simple and accessible software.
- how to communicate effectively on social media, to exploit the platforms as professional tools, and to avoid unnecessary distractions.

Teaching methods

Hands-on workshops

Coordinators

Fabiana Zollo
Enrico Costa

Instructors

Dr **Tullio Rossi** is an award-winning science communicator, marine biologist and graphic designer. As founder of the science communication agency "Animate Your Science", he helps researchers tell their story to the world. His engaging video animations and eye-catching graphics make science understandable for

everyone, reaching millions of people around the world, thereby creating a real-life impact.

Mike Young is the former editor of the University Post media at the University of Copenhagen. Since 2016, he has helped scientists, university staff and communications professionals with the effective use of social media. He has held practical workshops throughout Europe and – via webinar – as far afield as Australia and the US.

Useful information

- Coffee breaks and a light lunch will be provided on-site, please indicate any dietary restriction such as allergies or intolerances in the registration form.
- Bringing a personal laptop is recommended.

