



UNIVERSITÀ
DEGLI STUDI
DI TORINO



LE CONFERENZE
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SCUOLA DI STUDI SUPERIORI
FERDINANDO ROSSI
UNIVERSITÀ DEGLI STUDI DI TORINO

Collegio Carlo Alberto

UNIVERSITÀ DEGLI STUDI DI TORINO

18 - 19 March 2019

Università di Torino | Campus Luigi Einaudi, Lungo Dora Siena 100

ETHICS AND HOPE

Risks and Chances in the Digital Era

aula E4 | Monday 18 March - h 17:00

Business Ethics for the Digital Era

prof. **Christoph Lütge**, Technische Universität, München

Digital technologies, like AI, the internet of things, autonomous cars or smart grids, are more than merely technical innovations. In the decades to come, they will shape societies and the lives of billions of people across the globe in a hitherto unseen way. They will raise ethical questions related to innovation in many new ways. Prof. Lütge will give an overview of the ethical risks and chances associated with these technologies and discuss consequences for governance, business and civil society.

aula B1 | Tuesday 19 March - h 10:00

Technologies of Hope

prof. **Luciano Floridi**, Oxford Internet Institute, University of Oxford

In *1 Corinthians 13:13*, St. Paul famously wrote about the importance of faith, hope and love. Most studies of human behaviour, in particular economic ones, assume that self-interest is the main engine of human behaviour. However, human behaviour is driven by at least two engines, the other one being hope. And hope is more powerful. In this talk, prof. Floridi will concentrate on hope, its logic, and how digital technology may be either a hindrance or an opportunity for its development.

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Con il sostegno di:

